

## PAUL'S PHOTO Rentals

Signed rental agreement and complete information required to rent or reserve  
Rental agreement available in store or at [www.paulsphoto.com](http://www.paulsphoto.com)  
Valid California Driver's License or Passport required  
Legible photo copy of front and rear of identification and credit card required  
Deposit must cover the full replacement value of all rental equipment

- Credit Card deposit for the full replacement value of equipment, or
- Cash deposit for the full replacement value of equipment, or
- Certificate of Insurance (see certificate of insurance requirements)

Checks are not accepted for security deposits

Credit Cards: Visa, MasterCard, American Express or Discover

- Funds hold will be placed on the card for the deposit value
- Check cards or debit cards are not valid for security deposit

Rental Fees: All prices are per day. A weekend is charged as one day. A week is charged as four days. Monthly rates are three weeks. Prices are subject to change without notice. Weekly & Monthly rates available on pre-paid rentals only. Late returns will be charged the standard day rate.

Try before you buy: Receive 50% of one days rental toward your purchase of the same item if purchased within 72 hours of paid rental return.

Rental Credits: All equipment is thoroughly tested and in working order when rented. All damage, "it didn't work" or "we didn't use it" is the responsibility of the renter. No credits will be given. It is the responsibility of the renter to "know how to work" the equipment before renting.

Damage, Loss or Theft: Renter will be charged the value of the equipment or repair cost and the day rate on equipment until reimbursement for damage or loss is made.

Spare Lamps: There is no charge for spare lamps provided that burnt-out bulbs are returned. A charge will be made for missing lamps, broken lamps or filaments, or excessive burnouts. Flash tubes, halogen lamps and digital projector lamps are the responsibility of the renter.

Reservations: Reserve your rental well in advance! 50% deposit required to reserve rental items. Failure to cancel a reservation 24 hours prior to pick-up will result in a full-day rental charge.

### Daily Rates

- **Minimum rental \$20 per day**
- Pick-up BEFORE 4 pm return within 24 hours for 1 day rental
- Pick-up AFTER 4 pm return before 10 am day after for 1 day rental. (Pick-up Monday after 4 pm return Wednesday by 10 am)
- Weekend rentals Pick up after 5pm Friday return 10am Monday
- **Weekly Rates:** 4 day week: Rental for 7 consecutive days. Weekly rental discount only valid on pre-paid rentals

***Late returns are billed at daily rate  
No weekly or monthly discounts apply***



## PAUL'S PHOTO

23845 Hawthorne Bl

Torrance CA 90505

ph 310-375-7014

fx 310-373-0053

[www.paulsphoto.com](http://www.paulsphoto.com)

## Rental Equipment



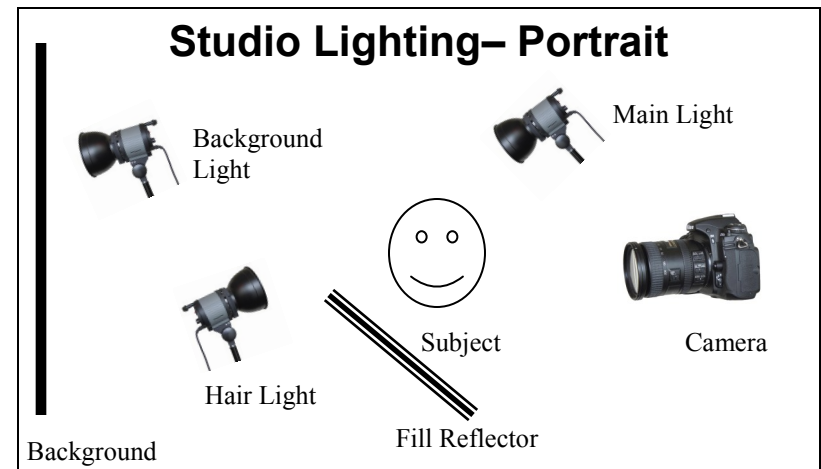
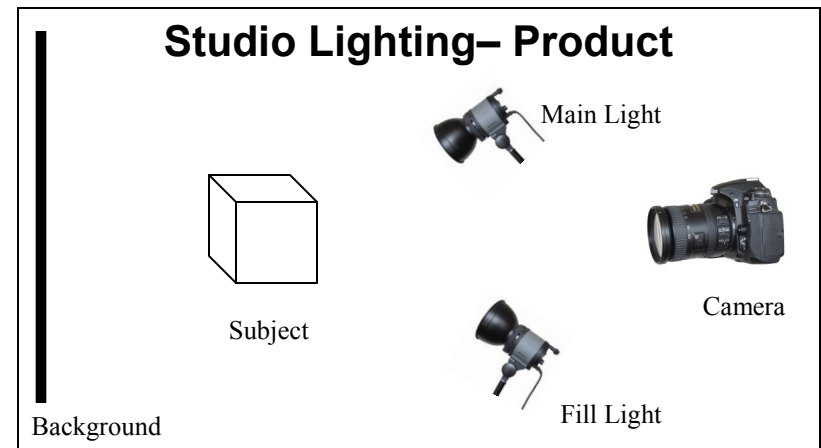
2011-11

# CANON Rentals

	<u>deposit</u>	<u>day</u>
EOS 5dmarkII (CF card required) 24mp- Full frame- HD video- Charger w/2 LP-E6	2500	180
EOS 7d (CF card required) 18mp- 1.6x frame- HD video- Charger w/2 LP-E6	1700	90
EOS Rebel T3i (SD card required) 18mp- 1.6x frame- HD video- Charger w/2 LP-E8	900	70
EOS 50d w/ 18-135mm-IS lens (CF crd reqd) 12mp- 1.6X frame- Charger w/2 BP-511a	1200	75
EF-s 10-22mm 3.5-4.5	900	25
EF-s 17-85mm 3.5-4.5 IS	600	25
EF-s 18-135mm 3.5-5.6 IS	500	20
EF-s 18-200mm 3.5-5.6 IS	700	30
EF 17-40mm 4.0 L	800	25
EF 24-70mm 2.8 L	1400	30
EF 24-105mm 4.0 L	1200	25
EF 70-200mm 4.0 L	800	25
EF 70-200mm 2.8 IS-L	2500	35
EF 75-300mm 4.5-5.6	200	15
EF 15mm 2.8 Fisheye	800	30
EF 50mm 2.5 Macro	300	15
EF 50mm 1.8	100	15
EF 50mm 1.4	400	25
EF 85mm 1.8	400	25
EF 100mm 2.8 Macro	600	25
EF 200mm 2.0 IS-L	6000	60
EF 300mm 2.8 L	5000	50
EF 300mm 2.8 IS-L	6000	60
EF 400mm 4.6	1300	25
EF 400mm 2.8 L	8000	90
EF 1.4x Converter	400	15
EF 2.0x Converter	400	15
EF-s 10-24mm 3.5-4.5 Tamron	500	20
EF-s 18-200mm 3.5-5.6 Tamron	400	20
EF-s 18-270mm 3.5-6.4 VC Tamron	600	25
EF 70-300mm 4.5-5.6 VC Tamron	500	25
EF 70-200mm 2.8 Tamron	1000	35
EF 200-500mm 5.6-6.3 Tamron	800	30
EF-s 60mm 2.0 Macro Tamron	500	20
EF 90mm 2.8 Macro Tamron	500	20
EF 180mm 3.5 Macro Tamron	800	30

# Video Rentals

	<u>deposit</u>	<u>day</u>
Canon Vixia HFS-10 (SD card required) 1080 HD Video- 10 x zoom camcorder- Charger w/ BP-809	1200	50
Canon Vixia HFM-30 (SD card required) 1080 HD video- 15 x zoom camcorder- Charger w/ BP-809	700	30
Canon DW-100 DVD Burner	300	10
Canon DM-100 Shotgun Microphone	200	10
Azden WMS-PRO Lavalier Microphone	300	20
Canon WD-H58 Wide Angle Lens (58mm)	400	10
Canon CG-800 External Charger	80	5
Canon BP-809 1 hour battery	80	5
Canon BP-819 2 hour battery	120	10



# Lighting Rentals

## Studio Strobes

	<u>deposit</u>	<u>day</u>
Dynalite 2000ws 3 light kit 2000ws power pack- 3 heads- stands- umbrellas	3000	95
Dynalite 1000ws 2 light kit 1000ws power pack- 2 heads- stands- umbrellas	2000	75
Dynalite 500ws 2 light kit 500ws power pack- 3 heads- stands- umbrellas	1500	50
Promaster 300c- 2 light strobe kit 2- 300ws mono lights- stands- umbrellas	500	40

## Hot Lights

Promaster QL300- 2 light kit 2- 300w hot lights- stands- umbrellas	600	40
Promaster 11"- 3 light kit (lamps required) 3- 11" hot lights- stands	250	20

## Accessories

Sekonic L328 light meter	300	10
Sekonic L558r light meter	600	20
PocketWizard Plus-II w/pc cord (each)	170	10
PocketWizard Synch Cord (3.5, mono, AC)	30	5
PocketWizard Camera Cord (Canon, Nikon)	100	15
Promaster Deluxe Background Stand Kit	200	20
Promaster LS-4 13' Light Stand	100	10
Promaster LS-3 9' Light Stand	70	10
Promaster 41" 5-1 Reflector	70	10
Photoflex Reflector Arm	70	10
Sand Bags	30	5
Fog Machine (Fog Juice required)	300	20

## Backgrounds

Promaster 10x20' Muslin- White or Black	150	25
Promaster 10x20' Muslin- Chroma-Key	150	25
Promaster 10x20' Muslin- Pattern Gray	150	25
Studio Dynamics 10x24' Painted Gray	400	40



# NIKON Rentals

	<u>deposit</u>	<u>day</u>
Nikon D700 (CF card required) 12mp- Full frame- Charger w/2 ENEL3a	2500	150
Nikon D300s (CF or SD card required) 12mp- 1.5x frame- HD video- Charger w/2 ENEL3a	1700	90
Nikon D7000 w/ 18-55mm VR (SD card reqrd) 16mp- 1.5x frame- HD video- Charger w/2 ENEL9	1200	90
Nikon D60 w/ 18-55mm VR (SD card required) 10mp- 1.5x frame- Charger w/2 ENEL9	600	40
AFs-dx 16-85mm 3.5-4.5 VR	700	20
AFs 17-35mm 2.8	1700	35
AFs 24-70mm 2.8	1900	35
AFs 70-200mm 2.8 VR	1500	35
AF 75-300mm 4.5-5.6 VR	600	20
AF 80-400mm 4.5-5.6 VR	1800	35
AFs 200-400mm 4.0 VR	7000	90
AFs-dx 10.5mm 2.8 Fisheye	800	30
AF 16mm 2.8 Fisheye	800	30
AF 50mm 1.8	150	15
AFs 50mm 1.4	450	25
AF 60mm 2.8 Macro	600	20
AF 85mm 1.8	400	25
AF 85mm 1.4	1400	35
AF 105mm 2.8 Macro	600	25
AFs 200mm 2.0 VR	6000	50
AFs 300mm 2.8 ED	4500	50
AFs 300mm 2.8 VR	5000	60
AFs 400mm 2.8	8000	90
AFs 500mm 4.0	7000	90
AF TCe-1.4x Converter	500	15
AF TCe-2.0x Converter	500	15
AF-dx 10-24mm 3.5-4.5 Tamron	500	20
AF-dx 18-200mm 3.5-5.6 Tamron	400	20
AF-dx 18-270mm 3.5-6.4 VC Tamron	600	25
AF 70-300mm 4.5-5.6 VC Tamron	500	25
AF 70-200mm 2.8 Tamron	800	30
AF 200-500mm 5.6-6.3 Tamron	800	30
AF-dx 60mm 2.0 Macro Tamron	500	20
AF 90mm 2.8 Macro Tamron	500	20
AF 180mm 3.5 Macro Tamron	800	30

## Leica Rentals

	<u>deposit</u>	<u>day</u>
M9 camera (SD card required) 18mp– 1.3x frame– rangefinder camera	7000	125
Leica M 35mm 2.5	2000	25
Leica M 90mm 2.5	2000	25

## Flash Rentals

	<u>deposit</u>	<u>day</u>
Canon 580ex II	500	30
Promaster 7500edf– Canon	300	15
Nikon SB-900	500	30
Nikon SB-800	300	20
Promaster 7500edf– Nikon	300	15
Promaster off-camera cord (Canon, Nikon)	60	5
Promaster Flash Bracket	60	5
Omni-Bounce- 580, 800 or 900	20	5
Gary Fong Light Sphere	50	10

## Tripod Rentals

	<u>deposit</u>	<u>day</u>
Bogen 3021 w/ 3-Way head	300	20
Bogen 3001 w/ Video head	200	15
Promaster 325 Carbon Fiber w/ head	300	20
Promaster SLD– SLR	100	10
Promaster SLD– Video	150	10
Promaster Monopod	70	10
Induro Carbon Fiber CT413+GHB2 gimbal	1000	50
Induro Carbon Fiber CT213+HD1 ball	700	30
Induro Carbon Fiber Monopod	300	20
Induro QR Plate	70	5

### Want to learn more?

**PAUL'S PHOTO** offers classes for all age, skill and interests levels  
**Photo Boot Camp**– Learn the rules, your camera and photo creativity  
**Spring #300 Classes**– Outdoor Portraiture, Travel and Exposure  
**Summer #300 Classes**– Flash, Landscape and Composition  
**Fall #300 Classes**– Indoor Portrait, Sports & Action, Black & White  
**#400 Classes**– Printing for Perfection, Inspirational Images, Creative  
 Vision to inspire you to make the most amazing photographs!

Register at [www.paulsphoto.com](http://www.paulsphoto.com)

## Projector Rentals

	<u>deposit</u>	<u>day</u>
Canon SX6 digital projector 3000 lumens- 1400x1200 w/ VGA cable	3000	120
Canon 7325 digital projector 2000 lumens- 1280x1024 w/ VGA cable	2000	80
Kodak Ektagraphic 35mm slide projector 100-150 lens- 80 tray- remote– extra lamp	400	25
Kodak 80 slide tray	10	2
Kodak Remote extension cord	30	5
Kodak Projector Timer	100	5
Promaster Tripod Projector Tray	60	5
Yamaha 100w Sound system w/ speakers	400	20
60x 60" Tripod Projection Screen	200	20
70x 70" Tripod Projection Screen	250	30
96x 96" Tripod Projection Screen	500	50

### What's the "right lens" for my shoot?

Architecture	17-35mm, 10-24mm or 24-70mm
Baseball	400mm or 500mm
Basketball	Fast 50mm or 85mm, 70-200mm 2.8
Flowers & Insects	60mm to 180mm Macro
Landscape	17-35mm, 10-24mm or 24-70mm
Low Light Events	FAST lens f2.8 or brighter
Football	300mm or 400mm
Products	60mm to 105mm Macro
Portraits	Fast 85mm, 105mm or 70-200mm
Soccer	300mm or 400mm
Surfing	400mm to 600mm
Theater	70-200mm 2.8
Volleyball	Fast 50mm, 70-200mm 2.8
Weddings & Events	24-70mm, 70-200mm
Wildlife & Safari	300mm to 500mm

Prime Lens? Fixed focal length or magnification  
 Fast Lens? Lets in lots of light. *f*2.8 or brighter  
 Macro Lens? Designed for amazing close ups & details  
 Wide Lens? Broad angle of view for scenery & interiors  
 Long Lens? Telephoto– magnifies subjects at distance  
 Zoom Lens? Variable magnification or angle of view