

Paul's Photo, Inc.

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Basic Photography Tip Sheet 2

SEEING: Look for photographic opportunities everywhere, everyday.

Seeing photographs comes through practice.

Use your "Frame" to practice composing and train your eye to see photographs.

Recognize the **MOMENT** of each image.

- **The Instant-** Quick snap, once in a lifetime, it's now or never.
- **The Deliberate-** Look, see, evaluate and shoot.

COMPOSITION: Create movement and interest images through placement of the subject, horizon and elements within the photograph.

Rule of Thirds

- Divide the frame vertically and horizontally by thirds.
- The HORIZON should be placed **above** the top third line or **below** the bottom third line.
- The MAIN SUBJECT should be placed at one of the four intersections of the third lines.
- On Landscape images control of the horizon and main subject are paramount.
- On Portrait images placement of the main subject is paramount!.

Proper use of Rule of Thirds will...

- Direct the viewer's eyes within the image
- Tell the viewer what is most important

Leading Lines

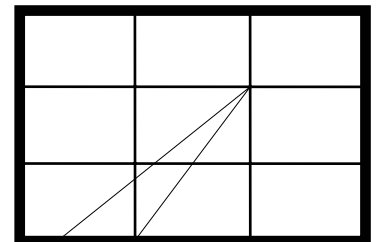
- Lead the eye of the viewer INTO the photo (not out of the photograph).
- Direct the eye towards the main subject or focal point.
- Use graphic elements to control the viewer.
- Create movement with repetition. Don't forget to "step away" and look back!

SIMPLIFY. Make the image simpler to see.

- Isolate your subject
- Reduce the background
- Fill the frame. Let the subject "bust out" of the photo!

ATTENTION. Control the eye of the viewer.

- The **signal colors** of red and yellow draw the eye.
- Movement (leading lines & graphics) draw the viewer's interest.
- The eye moves to the brightest point in the photo.



DETAILS. Deliberately and carefully include each element of the photograph.

- Look at the entire frame! Center and corners.
- Don't concentrate on the "target".
- Does each element enhance or detract from the impact of the photograph?
- Yes, small things do count!

What is important?

1. The Subject
2. Clarity
3. Execution

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Basic Photography Assignment 2

Basic Photography Assignments

- Spend approximately **two hours** on a **photowalk** on the location of your choice.
- **Prepare** ahead of time by selecting a good location, knowing the assignment and your equipment.
- **Practice** the photographic techniques learned in class. Show yourself and the class your technique and creativity.
- Your assignment may be returned as 8x10 mounted print or 35mm slide.
- To make **color slides**: shoot one or more rolls of Agfa, Fuji or Kodak **E-6 process** 35mm slide film on your walk.
- Return the film for processing to Paul's Photo (or any other quality E6 lab) for processing. If you wish, use Paul's night film drop 24 hours a day. Retrieve your film and edit the results.
- Place the assigned slides in the tray before the start of class next week.
- Please only show slides that were shot this week to complete the assignment.
- Good Luck and happy shooting.

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Assignment 2. Use your 35mm camera to creatively practice the techniques learned in weeks 1 and 2. See photographs and create beautiful images. Remember the tips from the first week while completing the assignment. Think about the end photograph, the subject and the technique. Show your examples creatively illustrating the techniques of composing with the rule of thirds and leading lines. Pay special attention to simplifying the image, control the attention and look for details.

Use your **Eye** to practice seeing, use your **Frame** to practice photographing.

1. Compose a landscape-scenic image using the **Rule of Thirds**. Place the visual horizon properly within the frame **and** have the main subject at the intersecting third line.
 2. Photograph a portrait subject using the **Rule of Thirds**. Place the eyes properly within the frame. Have fun and make a memorable portrait photo!
 3. Use **Leading Lines** to create interest and move the viewer through the scene. Make your photograph have that "step into it" feeling. Don't forget to "step away" from the line.
 4. Create an image with **Lines** as the subject. Find an interesting abstract or create a dynamic photograph.
- Bring to class with you next week **FOUR images**.
One from #1, one from # 2, one from #3 and one from #4.
 - Don't forget to combine the lessons from week one in the assignment this week.
 - Complete the assignment. We are all here to learn and improve!