

Intermediate Photography 2010

The next step beyond the basics! Intermediate is ideal for the photographer wishing to hone his skills or improve her craft and take creative photography beyond the ordinary. Each lesson will inspire you to succeed plus provide the “tools” to complete your assignment. Intermediate will push you technically and artistically! Students are expected to participate in discussion, lecture, assignment and critique. Dedicated film and digital photographers are welcome!

Outdoor Portraiture. Learn to use the natural light outdoors to create stunning portraits without the use of tons of equipment. Easy to follow tips and simple techniques makes for guaranteed success! Ideal for the budding portrait photographer or mom shooting the family!

Outdoor Portrait- What is a portrait? How do we create them? What tools and techniques do we use?

Outdoor Lighting- Light is the key to great portraits. Learn to use the effects of natural light.

Lighting Patterns- Light strikes the subject and provides emotional response. Learn to see it!

Light Control- Simple tools and techniques allow us to create proper portrait light, even outdoors!

Flash Photography. Confused by today's on-camera electronic flashes? Intermediate Flash will teach you what you need to know to master the principles to better flash photography, technical flash control and creative flash application for both indoor and outdoor shooting.

Flash Technique- Learn to apply the rules of flash photography, light angle and inverse square law.

Indoor Flash- Make great flash pictures, control the quantity and quality of flash light indoors.

Outdoor Flash 1- Add fill-flash to outdoor pictures. Control the camera and flash settings for effect.

Outdoor Flash 2- Apply exposure control to make your fill-flash images “as you see them.”

Indoor Portraiture. Learn to use the light, create the light, pose your subject and produce “pro quality” portraits at home. Each class features an “all demonstration” format where you will see portraits created right before your eyes. Take the tips and techniques from each lesson home with you and succeed.

Natural Light Portraits- Use window light to create stunning portraits with simple equipment.

On-Camera Flash- Control small flashes and produce amazing portraits with some skill and dedication!

Studio Lighting 1- Use of key and fill or main and backlight for creative portrait effects .

Studio Lighting 2- Make the portrait exactly as you desire with studio lighting, simply and effectively.

Exposure. Never be afraid of the light again! Learn to use your in-camera light meter or hand meter to achieve technical expertise and creative control under virtually any conditions. Lectures and assignments will focus on seeing and capturing the perfect light.

Exposure Techniques- Master spot vs evaluative metering, mid-tone value and your vision.

Managing the Range- See the light, measure the contrast and apply your technique to the scene

Light vs Dark- Photographing light and dark subjects can be problematic. No problem with the right skills!

Exposure Matrix- How do you decide what is the right exposure. A definite thought process helps!

Composition. Great photographs are seen and created by the photographer. Learn to apply the rules of composition and develop an artistic approach to build stunning images. You will train yourself to see creatively and shoot the images you desire.

Composition Techniques- More than a formula, learn to “build picture” with classic compositional style.

The Right Position- Where and why do you place the subject & horizon effectively to make great photos?

Perfect Patterns- The eye is attracted to patterns. See them, build them and capture them effectively.

Shapes and Lines- Recognize and use geometric shapes, lines and forms to make better pictures.

Sports and Action Photography. Your kid's the “star” player and you want *Sports Illustrated* quality pictures! Learn the tips, equipment recommendations and techniques required to produce the stunning action photos you desire. Includes “how to shoot” ideas for the major indoor and outdoor sports.

Capture the Action- Set the camera, lens and yourself to effectively capture movement. Oh what fun!

Indoor Sports- Learn to control ISO, white balance, focus and techniques to capture low-light action.

Outdoor Sports- Control the light, lens and the amazing action of football, soccer, baseball and more.

Emotion of Sports- Learn to capture the “look and feel” of your favorite sporting event.

Landscape Photography. Add the *ooh* and *ahh* factor to your scenic photography. Great landscape images are found in nature and built in your camera. Learn to use the light, your lens, foreground & background and filters to create the stunning outdoor photo you desire.

Landscaped Techniques- Learn the three styles of landscape images and use of hyper-focal distance.

Creating Depth- Great foregrounds are the secret to great landscapes. Create them effectively.

Close Up & Macro- Step closer and make effective images of small subjects. Learn the tips & techniques.

Landscape Filters- Use Polarizer, Neutral Density and Graduated filters to make better scenic images.

Travel Photography. Take the *National Geographic* approach to photography on your next adventure. Learn to see, shoot and present superior quality photos which will make your friends and neighbors jealous. Mark's easy-to-follow formula for great travel photography insures your success.

Travel Techniques- How do you prepare to make amazing pictures on your travels? Learn to succeed!

People for Travel- The best travel images are of local people. Meet, capture and share pictures of people.

Natural Light- After dark and interior images are difficult to capture. Simple tips and tools to create

Perfect Presentation- Sharing your travel pictures effectively so friends and family will beg for more!

Black & White Photography. Take a step back into the world of black & white photography and learn to think, see shoot expose and compose for the best monochrome image. Class includes study of the "masters" work, live digital B&W and wet darkroom demonstrations.

B&W Theory- Why are B&W images the most memorable? Learn how to see great monochrome images.

B&W Practice- How is B&W photography different from color? Use new techniques to your advantage!

B&W People- Control the light, lens and scene for more effective B&W portraits and candid images.

B&W Landscape- See with the master's eye. What makes and how do I create the stunning scenic B&W.

Individual Class. \$30 for each lesson. Sign up for as many classes as interest you!

Session. \$100 for each 4-class session.

Class Card-10. \$250. Choose 10 individual classes during the year. Mix and match to taste.

Class Card-3. \$250. Choose 3 4-class sessions during the year. Mix and match to taste.

Seaton Ticket. \$400. Choose any Intermediate class for the calendar year!

	<u>Monday* 7- 9pm</u>	<u>Tuesday* 7- 9 pm</u>	<u>Saturday* 9-11am</u>
Spring Session	Outdoor Portraiture	Exposure	Landscape Photography
January	11 Portrait Techniques	5 Exposure Techniques	9 Landscape Techniques
February	8 Outdoor Lighting	9 Managing the Range	13 Creating Depth
March	8 Lighting Patterns	9 Light vs Dark	13 Close Up & Macro
April	12 Light Control	13 Exposure Matrix	3 Landscape Filters
Summer Session	Flash Photography	Composition	Travel Photography
May	10 Flash Techniques	11 Composition Technq	15 Travel Technique
June	7 Indoor Flash	1 The Right Position	5 People for Travel
July	26 Outdoor Flash 1	20 Perfect Patterns	24 Natural Light
August	9 Outdoor Flash 2	10 Shapes and Lines	14 Perfect Presentation
Fall Session	Indoor Portraiture	Sports & Action	Black & White Photoghy
September	13 Natural Light Portraits	14 Capture the Action	11 B&W Theory
October	11 On Camera Flash	12 Indoor Sports	16 B&W Practice
November	8 Studio Lighting 1	9 Outdoor Sports	13 B&W People
December	6 Studio Lighting 2	7 Emotions of Sport	11 B&W Landscapes

Classes meet monthly on the date indicated above. Intermediate classes repeat annually

* dates subject to change with prior notice due to unforeseen travel and emergencies!

PAUL'S PHOTO

23845 Hawthorne Bl.

Torrance CA 90505

Ph. 310-375-7014

Fx. 310-373-0053



Name _____
 Address _____
 City _____ ZIP _____
 Home Phone _____ - _____
 Email _____

- Include payment w/ registration. **Space is limited**
- Classes and cards valid for 2010 only. No transfers!
- Cancellation with refund 30 days before session begins, less \$25 fee. No credit or refund for missed classes

Are you a fan of Paul's Photo on Facebook?

Intermediate Class Registration

___ Individual Classes** \$30ea
 ___ Session** \$100ea
 ___ Annual Pass**10 intermediate classes '10 \$250
 ___ Annual Pass**3 4-class sessions '10 \$250
 ___ Annual Pass- All Intermediate 2010 \$400

** **Circle selected classes on schedule above**

___ Check ___ Credit card ___ AmEx ___ Visa ___ MC
 Card# _____

Exp ___/___ Sec Code _____